

Worksheet
Unit Price Analysis

Reference Number	Description	Type	UOM	Quantity	Extended Estimate	K-B Offset Printing, Inc.	Butler Eagle	Indiana Printing & Publishing Co.	Single Point Sourcing	Wise Printing Company Inc.	Star Design, Print, Mail, & Fulfillment	RTC Direct Mailing, Inc.	Allegra Princeton	Courier Printing Corp.	Parcels, Inc.	FORMEX Inc	Millennia Media, LLC	Average
Bid Price Ratio						100%	77.51%	61.79%	59.42%	57.59%	43.30%	35.48%	25.88%	0.05%	56.99%	0.04%	56.12%	
Total Extended						\$1.10	\$1.42	\$1.78	\$1.85	\$1.91	\$2.54	\$3.10	\$4.25	\$2,051.00	\$1.93	\$2,597.00	\$1.96	
Default Item Group						\$1.10	\$1.42	\$1.78	\$1.85	\$1.91	\$2.54	\$3.10	\$4.25	\$2,051.00	\$1.93	\$2,597.00	\$1.96	
	NOTE TO BIDDERS: The prices entered below are the charges to be billed to the County. No additional fees, surcharges, costs or expenses will be billed to or paid by the County of Bucks without postage (Approximately 1800-2500 ordered per quarter)	Option	Ea	0		\$0.00	\$0.00	\$0.00				\$1.00	\$0.00		\$2,244.00		\$4,400.00	\$949.29
	Unit Cost per issue for Bulk Newsletters delivered to AAA (Approximately 300-500 per quarter)	Base	Ea	1		\$0.76	\$0.62	\$0.73	\$0.86	\$0.85	\$1.39	\$1.64	\$1.98	\$991.00	\$0.78	\$1,745.00	\$0.77	\$228.86
	Unit Cost Per Issue for Postage Only for Direct Mailed Newsletters	Base	Ea	1		\$0.00	\$0.60	\$0.73	\$0.66	\$0.75	\$0.82	\$1.16	\$1.94	\$880.00	\$0.82	\$27.00	\$0.77	\$76.27
		Base	Ea	1		\$0.34	\$0.20	\$0.32	\$0.33	\$0.31	\$0.33	\$0.30	\$0.33	\$180.00	\$0.33	\$825.00	\$0.42	\$84.02